



**FOR IMMEDIATE RELEASE
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MEGA ADOPTION EVENT IN PHILADELPHIA

WEST CHESTER, PA (November 11, 2016) – The Brandywine Valley SPCA (BVSPCA) announced today they will be hosting a Mega Adoption Event in Philadelphia for the first time on December 2nd through the 4th! Admission to the event is free!

Boasted as one of the largest adoption events in the northeast, this spectacular event sponsored by the Petco Foundation® will bring various shelters, rescues, and volunteers together to adopt out hundreds of animals in a single weekend. Every animal on the floor will be available for just a \$20 adoption fee.

If you've ever thought about expanding your four-legged family, now is the time! The MEGA Adoption event will have over 1,000 spay/neutered, vaccinated and microchipped animals – dogs, cats, puppies, and kittens – ready to make YOUR home their forever home just in time for the holidays!

"We're expecting to have more than 1,000 pets up for adoption and huge crowds," said Adam Lamb, Chief Executive Officer for BVSPCA, "Our goal is to have 500 animals in their new homes by the end of the weekend!"

Shelters that will be participating are BVSPCA (West Chester & New Castle shelters), Last Chance Ranch, Camden County Animal Shelter, Morris Animal Refuge and more.

Food, beverage and pet product vendors will also be present to make sure this event has something for the whole family.

WHEN: Friday, December 2nd, Saturday, December 3rd and Sunday, December 4th from 10 A.M. – 6 P.M.

WHERE: First Troop Philadelphia City Calvary Armory, 22 South 23rd Street, Philadelphia, PA 19103

ABOUT BRANDYWINE VALLEY SPCA:

Founded in 1929, the Brandywine Valley SPCA is the first open admission shelter in Pennsylvania to achieve No Kill status and serves as the only open admission shelter in both Chester and Delaware Counties. In 2015, the BVSPCA opened its first Animal Health Center in Malvern, Pennsylvania, making veterinary care more accessible to local residents. In 2016, the BVSPCA took on a 3-year contract with the Delaware Office of Animal Welfare to provide state-wide animal services, and expanded its reach further into the tri-state area by opening both a second shelter and a second Animal Health Center in New Castle County, Delaware. Shortly after, a PetSmart Everyday Adoption Center was opened in Dover, Delaware. Its mission is to put the "human" back in humane animal treatment and to advocate on their behalf. Each year, the BVSPCA cares for nearly 8,000 stray, owner-surrendered, wayward owned, and abused and neglected animals. For more information, please visit www.bvspca.org.

ABOUT PETCO FOUNDATION:

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999 we've invested more than \$135 million in lifesaving animal welfare work to make that happen. With our more than 8,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 4.2 million pets find their new loving families, and we're just getting started. Visit www.petcofoundation.org to learn more about how you can get involved.